



The District 5040

CENTARIAN



District 5040 Newsletter **August 2004**

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BC Lions tickets for Rotarians - \$15 bronze seating all season (\$3 of which goes to a Rotary Charity of our choice).

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Centennial Celebrations take shape across the world

Starting in Brisbane, Australia with the 2003 Conference, and ending in Chicago with the 2005 Centennial Conference, 5 Rotary Centenary Bells will have visited thousands of Rotary clubs - including our own Vancouver Club.

In District 5040, many clubs as well as District Leaders are well on the way to developing a series of programs, projects and events to commemorate this landmark date - February 23, 2005.

We were given a major boost to our effort this month by **BC Premier Gordon Campbell**. The week of February 21 - 27 will be declared **"Rotary Week In BC"** by the Premier. The announcement will take place in Victoria, where members of the legislature, media, and Rotarians from the six BC Districts will gather for a reception in the Parliament Buildings Rotunda. The date for the announcement has not been finalised, but it's expected to be during the prior week - full details will be published in *The Centarian* as soon as we know.

Washington's State Governor will be doing a similar proclamation in Olympia, WA - and many other States in the US are following suit.

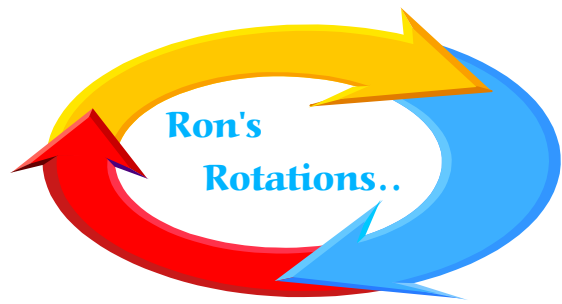
What can you do to help? Our **District PR Chair, Jacci McTavish** (jaccim@telus.net) asks three things:

- appoint a PR person for your club and let Jacci know who it is; she will then channel all the Centennial information to that person;
- engage your Town/City/District to follow Premier Campbell's lead - declare the week of the 21st - or the whole of February if possible - to be "Rotary Week/Month in"
- keep any news items about our Centennial that are published locally and get them to Jacci for her *Centennial Scrapbook*

In addition, you can look up <http://www.rotary.org/centennial> and use the information and data sheets there to publicise the Centennial.

LET'S CELEBRATE!

The CENTARIAN



On **July 1st** Dee and I kicked off the Centennial Year of Rotary as pirates alongside the **Steveston Rotary Club's** pirate ship in the annual Steveston Salmon Fest Parade. A big thank you to Club President Jim Toogood for inviting us to participate in the parade, which was followed by a lunch and installation of officers of the Steveston Rotary Club. The Family of Rotary was evident as a number of children and grandchildren as well as several of our District's Youth Exchange Students were a part of the fun filled day.

Sunday July 25th we traveled to Quesnel for the installation of officers of the **Quesnel Sunrise 2000 Club**. Past President Donna McCulloch and her two daughters, both of whom are former Rylarians, did a terrific job of hosting a fantastic barbeque in their picturesque back yard.

On the topic of RYLA, everything is in place for **RYLA NORTH**. It will be held at the Moose Springs Resort near Prince George August 11th to 15th. I would like to thank each and every club in our District that has sponsored one or more Rylarians. I am a firm believer that the dollars spent to sponsor a Rylarian is the best investment that a club can make, to support the future leaders of our cities and nation.

August is Membership & Extension Month. Unfortunately membership in District 5040 has declined to the point where we are under 2,000 members. ***One of the goals I set for our Centennial Year is to have a net increase of 100 new members,*** it is up to all Rotarians to invite new members into Rotary. At the same time it is important that we retain the existing members. As Past District Governor Leo Nimsick, District Membership Chair so eloquently states, "The only reason a Rotarian should leave Rotary is in a box". If your club is looking for suggestions on how to recruit new members please don't hesitate to contact PDG Leo who is always willing to "Lend a Hand".



Now is the time to start planning a Centennial Festivity. I am pleased to report that we have an energetic committee working very hard on our district wide **"Rotary Centennial Birthday Party" which will be held in Vancouver on Saturday February 26, 2005.** Stay tuned for more information. I am pleased to report that the mayor and counselors of Prince George have agreed to declare the week of February 20, 2005 as **Rotary Week in Prince George** and February 23, 2005 as Rotary Day. The Rotary International flag will be flown proudly at city on Wednesday February 23, 2005. I encourage all clubs to contact Jacci McTavish our District Public Relations & Communications Chair if you need some fresh ideas on how to promote Rotary in your community.

R.I. President Glenn Estes Sr. has extended an invitation to all Club Presidents and Presidents -Elect to come to the International Convention in Chicago June 2005 to contribute their club's vision letters which will inspire Rotarians in their second century of service.

Celebrate Rotary while having Fun,

**Ron Neukomm
Centennial Governor**

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New Book Commemorates RI Zone 22 History

RI Zone 22 Director John Eberhard has commissioned the writing and printing of a new Centennial publication - **"Under The Northern Lights"**, the story of Rotary in Zone 22.

Of necessity the publication of this book is dependant upon pre publication orders to finance the printing and distribution. It is imperative that each district do its part to insure the success of this project - if each district averaged at least one book per club we would meet our modest objective! What better way to welcome a New Member to your club that to present them with the History of our movement!

The book is terrific. All 23 districts across Zone 22 have submitted a collection of wonderful stories and great pictures of significant events over the past 95 years. Orders during the month of August will insure success and allow us to fulfill your orders this fall. A CD version is also available.

An order form is attached on the last page of this newsletter, together with a descriptive flyer - thank you for all your help with this project.

Yours in Rotary service,

PDG Ted Valentine, Chair
Centennial History Book Marketing Committee
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GSE Applications and further information from:

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GSE Applications Invited

The time is fast approaching for Group Study Exchange Applications to be submitted. In 2005, we will be exchanging with District 9570, Rockhampton, Australia. The schedule is:

- **Team Leader Applications - Sept. 15, 2004.**
- **Interviews for Team Leader - Sept. 18, 2004**
- **Team Member Applications - Oct. 1, 2004**
- **Interviews for Team Members - Oct. 9, 2004**

Goals and Objectives

The Group Study Exchange (GSE) program is a unique cultural and vocational exchange opportunity for young business and professional men and women in their initial years of professional life. The program is designed to develop professional and leadership skills among young people to better prepare them to address the needs of their communities and an increasingly global workplace.

Qualifications for Team Leader

You are a Rotarian with many years of experience in Rotary and have held a variety of Rotary Club offices. You have been very active recently in your Club and/or District activities. You are well informed of Rotary organization and protocol. You are a team building person with outstanding interpersonal communications skills and with the ability to act as advisor and counselor to your team members and as liaison between your team and host clubs at home and abroad. You have excellent presentation skills. You are able to make a commitment to work with your team in preparation for your trip abroad and remain with the team for the duration of the study tour.

Qualifications for Team Members

You are a person interested in learning about your professional counterparts in other countries; you want to learn about other cultures and are open-minded, tolerant and, flexible when presented with situations unfamiliar to you (language, communication, hospitality). You are a Canadian citizen age 25-40 in good health, fully employed in your career of choice, in the District 5040 geographical area and intend to continue there for the foreseeable future. A Rotary Club may recommend you but you are not a current or former Rotary member nor a lineal descendant or spouse.

The CENTARIAN

Summary of Key Board Decisions Related to Rotary Clubs and Districts

From the June and July 2004 Meetings of The RI Board of Directors

● **RI Vision Statement for 2010**

The Board adopted the following vision statement:

Rotary will:

- be recognized for its leadership and success in the eradication of polio.
- have a strong and visible presence worldwide.
- achieve enhanced capacity for friendship and service through a strong organization with increased and diverse membership.
- advance its ideals of high ethical standards, international understanding, goodwill and peace, through a membership united in service.

● **Possible Incorporation of Districts**

The Board requested the President to appoint a committee to draft appropriate documents for the incorporation of districts. The committee will provide any necessary recommendations for amending RI constitutional documents and the Rotary Code of Policies to allow districts to incorporate under local law. The Board will review a preliminary report on this matter at its June 2005 meeting.

● **Youth Exchange Students' Travel Insurance Coverage**

The Board amended its recommendations for health, accident and liability insurance that parents or legal guardians should provide for their exchangee. The new recommendations are underlined as follows: "Such insurance should provide medical and dental coverage for accidental injury and illness, death benefits (including repatriation of remains), disability/dismemberment benefit (also know as capital benefits), emergency medical evacuation, emergency visitation expenses (for transportation of parent or guardian to student's location), 24-hour emergency assistance services, and legal liability. At the option of the parents or legal guardians, such insurance may also include cancellation expenses, loss of property, loss of money, or kidnap and ransom;"

For full details, check

<http://www.rotary.org/newsroom/downloadcenter/pdfs/746en.pdf>

The Board further suggests that inbound clubs, districts and multidistrict youth exchange groups should determine the minimum level of insurance adequate for the exchange length and local conditions in which the youth exchange student will live and travel during the exchange.

● **Leadership Development and Training - focus on effective clubs.**

The Board encourages clubs to appoint a club Rotary Foundation committee as part of the association's focus on effective clubs.

● **District Training Committee**

The Board approved a new District Training Committee for training, in place of a system of a single district trainer and a number of optional assistant district trainers. The chair of the new District Training Committee will be the district trainer.

● **Multidistrict PETS - governor-elect approval**

The Board agreed that governors-elect are responsible for developing and approving the final program, selecting the training leaders and plenary speakers of multidistrict PETS programs, but eliminated the requirement that they submit to the RI President a letter indicating their approval of the multidistrict PETS program.

● **RI Website Business Portal Access**

The Board agreed to grant membership data access rights to club paid administrative staff

● **Per Capita Dues Billing**

The Board, pursuant to Council enactment 04-370 which takes effect 1 July 2004, authorizes the general secretary to invoice the US\$2.00 per half year increase in per capita dues as a separate item on the 1 January 2005 semi-annual report to the clubs.



MEMBERSHIP

- SOME RANDOM THOUGHTS!

Obstacles to Membership Growth

- Lack of ownership
- Find a job the new member wants
- Meeting day and time

Leadership

- Non traditional
- Enthusiasm
- Think out of the box

The Retention Person

- New Rotarian education
- Monitor attendance
- Follow up
- Consider alternative measures
- Leaves of absence
- Honourary membership

Club goal for membership

- Things to consider
 - ▶ Consultation
 - ▶ Classifications
 - ▶ Women
 - ▶ Retired people
 - ▶ Young people
 - ▶ Other service clubs
 - ▶ Walk the streets
 - ▶ Former members

Handouts

- RI Information sheet
- Club brochure
- Club directory
- Object of Rotary
- 20 Reasons to Join Rotary
- This is Rotary
- ABC's of Rotary



WELCOME!



New Members for July 2004

Burnaby

Margaret MacLennan

New Westminster

Don Michiel

Gerda Suess

North Vancouver

Wolfgang Paasche

Prince George New Caledonia

Peter Houston

Evelyn Rancourt

Vancouver Quadra

Dawn Sadler

The August issue of Zone 22's membership newsletter, **Membership Matters** is now available. This issue focuses on the importance of mentors for new members. The newsletter is edited by PDG Chris Offer. Packed full of articles and helpful advice on recruitment and retention - you can view or download it from:

<http://www.rotaryzone22.org>

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Paddling For Life in Powell River



A forty-foot trailer was donated by the **Rotary Club of Powell River** to Paddling for Life breast cancer survivors group so their dragon boat can be transported to different locations. Rotary president **Viv Watson** [middle] made the official presentation to team captain Leslie Graham [left] and president Lorraine Matheson.

From Powell River to Rogers Pass - Exchange students experience BC

August is the month when many of our District Youth Exchange Students say a fond farewell to British Columbia. Many tears and hugs were exchanged at Vancouver Airport over the past few weeks!! But not before the District 5040 Youth Exchange team, led by Chair Lyn Stroshin, took the opportunity to send them the length and breadth of BC for a last look at their adopted country!

"The BC Tour" is a highlight of their year in BC, and takes the students, in 3 vans crammed full of people, tents, stoves, awnings, sleeping bags, clothes, CDs - and excited chatter - from Vancouver via Williams Lake ("Rodeo time - cool"), the Okanagan ("hot"), Banff ("neat-oh"), Jasper ("ice-cold!"), Vancouver Island ("wet") and ending in Powell Lake ("sundrenched and awesome").

The District YE team wants to thank everyone who helped make this such a memorable time. From our tireless drivers/hosts who gave of their time to ferry everyone around, local Rotarians who entertained, fed and watered them, sailed with them, paraglided, swam, water rafted.... just about every possible activity that BC offers.

If you want to see just what they got up to, browse the Youth Exchange webpage where the whole trip is captured on photographs:

<http://www.d5040youthexchange.ca/>

Hundreds of Rotarians in our District have been touched by these young students over the years, and this year, there are 21 being hosted from countries as far apart as New Zealand and Sweden.

If your club, or a club close by, is hosting a student, take the time to invite them to spend a weekend with you, invite them for dinner one night, take them to a movie or a show, spend a day at the office with you, visit you club and give a presentation about their home country, involve them in a club project - you'll find it a great experience. You can see who they are, and where they are hosted on the webpage above.

"Today's Youth Exchange students mature into tomorrow's adults. That is why this program is so important - along with Interact, Rotaract and RYLA. And while most of our Youth Exchange students seem to soak up the ideals of Rotary naturally, I think it is worthwhile to put a little extra effort into making sure that they experience what is best and most important about our organization - service. Whenever we can involve Youth Exchange students in service activities, everyone benefits." Glenn Estes, Osaka, May 2004



YE Students get ready for a day's sailing, arranged by Rtn. Bill Verburgt and his colleagues from the Rotary Club of Comox and the Comox Yacht Club, at the Edgewater Marina, Comox.

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Season of the Long Rains Begins in Rural Kenya

This morning, I woke up before 6:00am, under a gauzy web of mosquito netting. I am in Kakamega District in Western Kenya, volunteering on an educational program for six months. As I roll over and look out the open window, cool air sifts over my face, a welcome change from daytime temperatures around 30 degrees.

This is the season of the Long Rains. But the local people, 70 percent of who are subsistence farmers, are anxious that the rains have not yet arrived. Without them, they will go hungry.

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Annual rainfall over 2,000mm. Most of this rain falls between April and November with a short dry season from December to March.

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Back home, my friends in Canada ask why I would choose to work here, in a country which suffers from poverty and diseases, like malaria and AIDS. I was inspired to come here by stories about a small development organization, called ACCES, that was started ten years ago by George and Beth Scott - a retired couple from Surrey, British Columbia. When they came to Kakamega ten years ago, they saw a need to make a difference. Now, I am trying to be part of their vision.

My work day starts with meeting a bright, poor teenager, Judith, who has been accepted in Medicine at the University of Nairobi. Her family's story is a difficult one, but not that unusual. "My father hasn't worked since he had that accident at the garage six years ago," she says. "One of my brothers died of AIDS."

Still, her other brother and two sisters work on their shamba, or small farm. "We sell some of the maize in the market so my youngest brother and I can go to school," Judith comments. We talk about what it will be like to leave this rural community and move to the concrete jungle of Nairobi and I sense her determination to succeed. She is the family's hope to provide food, medicine and clothes in the future. As I sign the cheque, I see glints of anticipation in her dark eyes.

Then I hurry to go with Jeff, a Coordinator of our eight ACCES-funded Literacy Centers that have been set up in rural areas for poor elementary school-aged children. Jeff and I take a crowded Nissan van along a highway pocked-marked with deep holes. After we are dropped at a red dirt road, both of us each hire a Boda-Boda, a bicycle with a passenger seat behind the driver. A strong, young man pedals me through the lush countryside, past maize and sugar cane, banana and Flame trees-all screaming out the abundance of Kenya's fertile land. On the edge of the road, pregnant women stand watch over their milk cows munching grass.

When the road deteriorates into a rutted, dirt path and the Boda-Boda drivers wave goodbye, we plod on under the hot equatorial sun to the Center. Slowly approaching, we hear the sounds of children's laughter breaking the hush of silence. We walk around the bend of the road and immediately see a large group of boys and girls playing in a dirt area by a large stone and wooden building which serves as a church as well as a classroom. There are also three small clay buildings, with wooden doors and open holes for windows. The children are all bare-footed except for a boy who wears yellow thongs.

A Rotarian's story of Kenya

A member of the Rotary Club of Vancouver South, Sandra Harper, retired school principal, and now a writer and publisher, relates her experience of Service in Kenya.

After elaborate greetings, the head teacher, Frank, explains, "His feet were deformed by Jiggers - a flea that comes from the dusty floors and burrows under the skin to lay its eggs."

Then he tells me that our nurse dug the egg sacs out last month and brought him the thongs from ACCES. "Thank you so much for that," he says. "His feet are healing nicely."

Fred quickly explains that the students have just finished smearing the walls and floors with fresh cow dung. This covers the dust, normally a perfect environment for the jiggers and other tropical parasites. I walk by the trunk containing the school supplies and the wooden desks, before entering one of the newly constructed and smeared classrooms. Each has one small blackboard, and two Math charts, but no electricity.

"Do you like our classrooms?" call two children as they run over to grab my hands. I grin and nod at these two young boys. I see pride and hope. "Hurry, we need to get you back for your meeting," Jeff calls to me, and we start the long trip back to the ACCES office.

A few minutes later, I dash into my meeting with Marie, a retired nurse who is organizing the HIV-AIDS Prevention training programs. We discuss the two-day workshop we are presenting for a group of teachers. Although AIDS is a vicious killer of young and old alike in Kenya, this country did not officially recognize the disease until 1999. In fact, every week five teachers die of AIDS and related illnesses in Kakamega District. With HIV infection rates of 40 percent of the people in surrounding communities and about 15 percent in this town, every family has been touched

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34,000 children under five die of malaria every year. 700 adults die of AIDS every day.

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My day finishes as I meet with a man who has graduated from an agricultural college on an ACCES scholarship. I read over his proposal for a small business loan to buy two milk cows to start a dairy. I promise him I will take it to the committee meeting on Sunday and I invite him to attend.

As I say goodbye, the lightning flashes in the black sky and our power goes off. The rains pound down, a signal that the newly planted crops will survive.

I smile at the rain and think about the work that our ACCES team is doing to nurture children and adults in Kakamega. All from one dream of a couple back in Canada. Like the rains, a volunteer with ACCES has the opportunity to make a difference in people's lives.

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Membership and Attendance

District 5040 Membership and Attendance for July, 2004

Membership		Club	Attendance (%)			
July, 2004	YTD		July, 2004	Aug, 2004	Sep. 2004	YTD
41	41	100 MILE HOUSE	65			65
51	51	BURNABY	65			65
18	18	BURNABY DEER LAKE	54			54
27	27	BURNABY METROTOWN	70			70
		BURNS LAKE				
14	14	FORT ST. JAMES	58			58
		GIBSONS				
14	14	KITIMAT	66			66
		LADNER				
		MACKENZIE				
50	50	NEW WESTMINSTER	62			62
37	37	NEW WESTMINSTER ROYAL CITY	72			72
		NORTH VANCOUVER				
28	28	NORTH VANCOUVER LIONS GATE	66			66
		PENDER HARBOUR (MADIERA PARK)				
45	45	POWELL RIVER	71			71
81	81	PRINCE GEORGE	81			81
70	70	PRINCE GEORGE NECHAKO	55			55
18	18	PRINCE GEORGE NEW CALEDONIA	88			88
61	61	PRINCE GEORGE YELLOWHEAD	61			61
60	60	PRINCE RUPERT	54			54
		PRINCE RUPERT HECATE STRAIGHT				
33	33	QUESNEL	89			89
27	27	QUESNEL SUNRISE	81			81
36	36	RICHMOND	70			70
42	42	RICHMOND SUNRISE	74			74
26	26	RICHMOND SUNSET				
33	33	SECHELT	74			74
19	19	SMITHERS	70			70
26	26	SMITHERS - ALPINE	65			65
		SQUAMISH				
		STEVESTON				
		SUNSHINE COAST - SECHELT				
49	49	TERRACE	58			58
31	31	TERRACE SKEENA VALLEY	66			66
		TSAWWASSEN				
156	156	VANCOUVER	55			55
		VANCOUVER ARBUTUS				
12	12	VANCOUVER CAMBIE	83			83
		VANCOUVER CHINATOWN				
14	14	VANCOUVER COLLINGWOOD	71			71
30	30	VANCOUVER FRASERVIEW	68			68
		VANCOUVER QUADRA				
		VANCOUVER SOUTH				
25	25	VANCOUVER SUNRISE	61			61
10	10	VANDERHOOF	60			60
30	30	WEST VANCOUVER	88			88
19	19	WEST VANCOUVER SUNRISE	83			83
43	43	WHISTLER	75			75
		WHISTLER MILLENNIUM				
50	50	WILLIAMS LAKE	51			51
15	15	WILLIAMS LAKE DAYBREAK	63			63
1341	1341	DISTRICT AVERAGE/TOTAL	66			66

Order Form

Qty

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☐ CD's @ \$10.00 ea. _____

Handling and Shipping \$5.00

Subtotal _____

GST, PST, HST _____

Total _____

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UNDER THE NORTHERN LIGHTS



ZONE 22

Photograph of the Northern Lights courtesy of Jan Curtis

PUBLISHED BY
ROTARY INTERNATIONAL ZONE 22 IN 2005
A CENTENNIAL PUBLICATION

Rotary as it happened.

This significant book beautifully displays Rotary's humanitarianism, service and fellowship. It is a wonderful way to learn about the uniqueness of Rotary's largest zone. Zone 22 Rotarians have made an enormous impact on the development of Rotary International and its legacy is found in community projects and the deep friendships which characterize the Family of Rotary.

*John Eberhard
RI Director 2003-2005*

FIND OUT...?

- Find out where, how and when Rotarians established the World's first International Peace Park
- Find out when and which club made Rotary International
- Discover when and how the House of Friendship came into being
- Read the fascinating story of the Marco Polo of Rotary and the early journey he took to open Rotary around the world
- Find out about Rotarians and the OUTLAW BRIDGE they built across an international border
- Some pictures, stories and projects from the 23 districts across Zone 22
- SIGNIFICANT PROGRAMS in ZONE 22
 - Learn about Zone 22's contribution to POLIO PLUS – Rotary's Finest Hour
 - Discover the relationship between Zone 22 and the Canadian Rotary Committee for International Development (CRCID)
 - CRYISIS – Canadian Rotary Youth Stay in School
- Read about the amazing series of events as the Alaskan Rotarians developed Rotary in eastern Russia

What a book!

Read the fascinating story celebrating 95 years of Rotary in Canada, Alaska, Eastern Russia, St. Pierre and Miquelon.

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- School and University Libraries
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